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MINISTRY OF COMMERCE AND INDUSTRY

PUBLIC NOTICE

IMPORT TRADE CONTROL

New Delhi, the 1st July 1963

SUBJECT:—*Export of Cinematographic Films, Exposed—Export Promotion Scheme relating to*

No. 71-ITC(PN)/63.—Attention is invited to Appendix 23, Annexure I, Part II of the Import Trade Control Policy Book for the year April 1963-March, 1964. It

has been decided to add the following item as item 25 in Part II of the said Annexure:—

| S. No. | Export Product | Registering authority | Types of Materials permitted to be imported | I.T.C. Schedule Part No. and S. No. | Extent of import entitlement in terms of f.o.b. value of the exported product | Remarks |
|--------|---|---|--|-------------------------------------|---|--|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 25 | (a) <i>Cinematographic films, exposed.</i> (black & white) | E.P. Authorities at Bombay/Calcutta/Madras. (The jurisdiction of the authorities at Bombay and Madras will also include the areas under the jurisdiction of D.C.C.I.&E., (CLA), New Delhi & D.C.C.I. & E., Ernakulam, respectively). | Cinematographic films not exposed (Black & white). Permissible types of Studio equipment and parts thereof. Studio Bulbs, Photographic negatives & printing papers excluding X-Ray films. Processing chemicals as per list attached. Make-up materials as per list attached. | .. | 25% of the f.o.b. export earnings. | (i) Import of studio equipment and parts thereof and studio bulbs shall be restricted up to an amount equal to 64% of the f.o.b. value of export earnings, within the overall import entitlement mentioned in column 6. |
| 25 | (b) <i>Cinematographic films, exposed</i> (Coloured.) | E. P. authorities at Bombay/Calcutta/Madras. (The jurisdiction of the authorities at Bombay and Madras will also include the areas under the jurisdiction of D.C.C.I.&E., (CLA), New Delhi & D.C.C.I. & E., Ernakulam respectively.) | Cinematographic films not exposed (coloured). Permissible types of studio equipment and parts thereof. Studio bulbs, photographic negatives and printing papers excluding X-Ray films. Processing chemicals (Permissible items). Make up materials (permissible items). | .. | 80% of the f.o.b. export earnings. | (ii) Within the overall import entitlement mentioned in column 6 an amount upto 5% of the f.o.b. export earnings may be utilised for the import of Photographic negatives and printing papers excluding X-Ray films, processing chemicals and make up materials, provided that the import of make-up materials shall not exceed 1% of the f.o.b. value of exports. |

This scheme shall take effect from 1st July, 1963 and shall apply to the foreign exchange earnings on exports, realised on or after the 1st July, 1963, provided that the foreign exchange earnings are not in fulfilment of export obligation against a licence previously obtained under the Export Promotion Scheme in force prior to 1st July, 1963.

The following special conditions shall apply to this Export Promotion Scheme relating to Cinematographic films, exposed:—

- (i) Import licences under this scheme will normally be issued against past exports and foreign exchange realised in respect thereof. Advance licences may, however, be issued for reasonable value for import of unexposed cinematographic films, both black and white and coloured, required for the completion of a picture and/or making out prints of a completed picture. The producers/exporters applying for advance licences should enclose with the application the contracts, if any, entered into with foreign exhibitors for export of the films to the foreign countries. The advance licences will be granted subject to the condition that the licensee will undertake to export the film and earn foreign exchange in the ratio of 1:4 or 4:5 according as the film is black and white or coloured respectively and he will be required to execute a bond supported with a Bank Guarantee for an amount equal to the value of import for fulfilment of the export obligation. In deserving cases the licensing authority may, with the previous approval of the Chief Controller of Imports and Exports, accept bonds for a lesser amount depending upon the past export performance of the licensee and the amount of advance received along with the contracts for export of the film to foreign countries.
- (ii) *Utilisation of Import Entitlement.*—Any import of unexposed cinematographic films made against the licenses granted under the Export Promotion Scheme will have to be reported to the licensing authority and unless the licensee is a producer and has obtained prior permission for use of the stock for his own production after satisfying the prescribed conditions, the imported raw films will only be sold against release orders of the licensing authority at such a profit margin as may be permitted by that authority.

2. The revised Export Promotion Scheme relating to Cinematographic films, exposed, embodied in this Public Notice which will come into operation with effect from 1st July, 1963 will supersede the scheme previously announced in the Government of India, Ministry of Commerce and Industry Public Notice No. 98-ITC(PN)/58, dated the 19th November, 1958 as amended from time to time.

D. R. SUNDARAM,
Chief Controller of Imports and Exports.

